World War I

**Propaganda Overview**

**What is propaganda?**

**Types**

**Bandwagon:**

**Testimonial:**

**Euphemisms:**

**Appeal to Authority:**

**Plain Folks**

**Transfer**

**Logical Fallacies**

**Fear**

**Glittering Positive Generalities**

**Name – Calling**

Directions:

1. Choose a group of three. That means yourself and two other people.
2. You are a member of the Committee on Public Information! What does this mean? Turn to page 587 in your textbook to refresh on what the CPI does (Or use your computer to look it up).
3. Now “sketch out” an idea for your poster. With your other committee members you must create a propaganda poster to rally citizen support for aspects of the war. Use the resources I have put in the class website
4. What are the different aspects of the war? Food conservation at home and selling war bonds are two aspects. What are some others that you could address in your poster?
5. Why would you need to “rally” support? What is the war like? What are the conditions over in Europe? What events would resonate with the American public?
6. What will your poster focus on? The enemy? The United States? Something else? **Think of specific images and text.**
7. **What propaganda techniques(s) will you use in your poster?**

Prepare for the Class Poster Exhibition!!

Poster and explanation due Tuesday, 2/9

Poster Exhibition Wednesday, 2/10

**Draw and color the poster AND**

**Prepare a typed explanation of your poster that**

* Explains the images and text
* Discusses the propaganda technique(s) depicted in the poster
* Establishes the context for the poster (for example, a poster of a sinking ship would explain the German U-boat campaign)
* TYPED, heading, your names, 14 font

On exhibition day, the entire class will look at your poster and explanation and will select the best of show posters

Best of show earn 10 XC points

Project is 50 points